

# Wei-Haw Huang

Seasoned industrial designer with years of experience designing, engineering, and bringing to market products that delight customers and harmonize humans and their environment.

## EXPERIENCE

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### Logitech

Lead Industrial Designer (Gaming Seed Team)

Aug, 2024- Present / Taiwan

- Developed a China strategy and roadmap by analyzing market trends and Logitech G's needs.
- Spearheaded NPI product designs for Cloud gaming and G China, from framing to visioning to final go-to-market strategy.

Senior Industrial Designer (Global Gaming Team)

Jan, 2023- Jul, 2024 / Taiwan

- Led a small team in the creation of physical and digital products for cloud gaming service.
- Led NPI product design for Logitech G in China, from framing to visioning to final go-to-market strategy.

Advanced Industrial Designer (Global Gaming Team)

Nov, 2021 – Dec, 2022 / Taiwan

- Designed end-to-end New Product Introduction projects, one as a Design lead, with two design patents.
- Created future industrial design guidelines for the PRO product line.

Industrial Designer (Discovery and Innovation Team)

Aug, 2020 – Nov, 2021 / Taiwan

- Executed innovation projects served as industrial designer and engineer.
- Planned and executed Logitech's design culture transformation, improving culture across departments.

### Jialab (A Taiwanese home appliance startup)

Founding Designer (Industrial Design and Strategy)

Feb, 2020 – Apr, 2022 / Taiwan

- Designed Jialab CI and the main product which is for Taiwanese family to have a better food recycle experience.
- Planned go-to-market and marketing strategy, raising over \$380,000 USD via crowdfunding

### Wei-Haw Huang

Freelance Designer (Industrial Design & Service Design)

Sep, 2019– Present

Provided consultation to clients on industrial design, R&D, design research, service design, and UX solutions.  
Selected Clients: Electrolux, BenQ, Plan (London), Industrial Technology Research Institute, E.SUN Commercial Bank.

### IDEO

Industrial Design Intern

Jul, 2019 – Sep, 2019 / Shanghai

Planned and conducted an AI service project for a world's leading energy company.

### Compal

Industrial Designer

Nov, 2017 – Apr, 2018 / Taipei

Designed a new voice assistant laptop for a global leading brand.

### Miniwiz

Design Engineer

Sep, 2016 – Sep, 2017 / Taipei

Designed and engineered products for Nike, Converse, Clif Bar, Jackie Chan, and more.

## EDUCATOR

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Served as a lecturer of Graduation Projects, Product Design, and Service Design courses.

National Taipei University of Technology Sep, 2024 – Present / Taiwan

Chang Gung University Sep, 2021 – Feb, 2024 / Taiwan

## EDUCATION

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Royal College of Art & Imperial College London, UK

MA/ MSc, Innovation Design Engineering, 2020

National Cheng Kung University, Taiwan

BS, Industrial Design, 2016

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[Contact me on LinkedIn](#)

## SKILLS & TOOLS

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### Expertise

Design Research

Workshop Facilitation

Insight Analysis

Experimental Design

Disruptive Innovation

Industrial Design

Product Design

Service Design

Graphic Design

Ideation Sketching

Rapid Prototyping

2D/3D Fabrication

Concept Developing and Testing

Manufacturing Evaluation

### Software

CAD software

Solidworks/ Pro/e(Creo)

Rendering

Keyshot/ Blender (Beginner)

Adobe Creative Suite

Illustrator

Photoshop

Indesign

Pro Premiere

Lightroom

Video Editing

Sony Vegas

Prototyping tools

Arduino/ Processing

UI tools

Figma (Basic)

Adobe XD

### Languages

English(fluent)

Mandarin(native)

## EXHIBITION & PRESS

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### Exhibitions

2022 London Design Festival

2021 Tallinn Design Festival

2020 RCA 2020 Degree Show

RCA 2020 WIP Show

ICL Innovation Show

2018 Across RCA show

2017 Milan Design Week

### Press

[WIRED](#), [Yanko Design](#),

[Index Project](#), [Imperial College](#)

[London](#), [Dezeen](#),